

I ASTMED MIDTERM CONFERENCE

In collaboration with the University of Perugia – Department of Political Sciences

«BEYOND COMPETITION: TOURISM AND TERRITORIAL
GOVERNANCE BETWEEN PARTICIPATION,
NARRATIVES, AND DEVELOPMENT»



PERUGIA (Italia), 12-13 FEBRUARY 2026

UNDER THE PATRONAGE OF



Regione Umbria

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**Città di
PERUGIA**

**Mediterranean
Association**
for the Sociology of Tourism

AIS
SOCILOGIA
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DIPARTIMENTO
DI SCIENZE POLITICHE

**1st MidTerm Conference of ASTMed
(Mediterranean Association for the Sociology of Tourism)**

**Beyond Competition:
Tourism and Territorial Governance
Between Participation, Narratives, and Development**

**Oltre la competizione: turismo e governance territoriale
tra partecipazione, narrazioni e sviluppo**

**Au-delà de la concurrence : tourisme et gouvernance territoriale
entre participation, récits et développement**

12-13 of February 2026

**University of Perugia
Department of Political Science
Via Alessandro Pascoli, 20 - Perugia**

**Under the patronage of:
Regione Umbria
Comune di Perugia
AIS - Sezione Ambiente e Territorio**

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Local Board

Paola de Salvo (University of Perugia), Marco Pizzi (University of Perugia),
Silvia Scarafoni (University of Perugia), Francesco Zucchini (University of Perugia)

Conference Venue

Dipartimento di Scienze Politiche – Università di Perugia
Via Alessandro Pascoli 20, Perugia

Plenary session:
Room 1

Thematic Sessions:
Rooms 1, 4, 5 303, 304, 305

CONFERENCE PROGRAMME

February 12, Thursday

PLENARY SESSION, 10.30:13.30, ROOM 1

10:30-11:00 Registration

11:00-12:15 Opening remarks

Emidio Albertini (University of Perugia, Delegate for
"Terza Missione, Innovazione Sociale, Relazioni con i Territori")

Enrico Carloni (Chair of the Department of Political Science)

Gabriele Manella (University of Bologna, ASTMED President)

Matteo Colleoni (University of Milano Bicocca, Board Member of AIS – Ambiente e Territorio)

Simona Meloni (Regional Government of Umbria, Counselor for "PNRR, Politiche Agricole e
Agroalimentari, Montagna e Aree Interne, Parchi e Laghi, Turismo e Sport")

Fabrizio Croce (Municipality of Perugia, Councilor for tourism and historic city)

12:15-13:15

Global Crises and Tourism Practices: Sociological Reflections on the Contemporary World
Crisi globali e pratiche turistiche: riflessioni sociologiche sulla contemporaneità

Introduction:

Paola de Salvo (University of Perugia)

Chair:

Cristina Nadotti (journalist and author of the book *Il Turismo che non paga*, 2025)

Speakers:

Fabio Corbisiero, Salvatore Monaco (University Naples "Federico II", authors of the
book *Sociologia del turismo. Tra terra, acqua, aria e fuoco*, 2025).

13.15-13.30

Tullio Romita (University of Calabria, former ASTMed President)

Past, Present and Future of the Italian Sociology of Tourism
Passato, presente e futuro della Sociologia del Turismo in Italia

13:30-15:00 Lunch Break

THEMATIC SESSIONS, 15.00-17.15

Session 1 - Tourism and Climate Crisis in the Mediterranean. Towards Regenerative - Futures and Transformative Governance ROOM 4

Chairs:

Aurelio Angelini (Director of "Culture della sostenibilità" journal, aurelio.angelini@people.unipa.it)

Monica Bernardi (University of Milano Bicocca, monica.bernardi@unimib.it)

Mariaclaudia Cusumano (University of Milano Bicocca, mariaclaudia.cusumano@unimib.it)

- Monica Bernardi, Mariaclaudia Cusumano (University of Milano Bicocca), *How Italy is Monitoring and Facing Coastal Tourism in the Light of Climate Change?*
- Aurelio Angelini (director of the journal "Culture della sostenibilità"), *The Decline of Venice Between Overtourism and Climate Change*
- Philippe Clairay (University of Rennes 2), *La Calanque de Sugiton : de l'enfer au paradis ? / Overtourism at Sugiton Calanque: Back from Hell?*
- Salvatore Monaco (University of Naples "Federico II"), *Climate Change and Extreme Weather Events on Tourism: The Case of Friuli-Venezia Giulia*
- Luca Bottini (University of Milano Bicocca), *Prato Valentino 2050: Participatory Design for the Tomorrow's Tourism*

Session 3a - New tourism and new tourists. The Mediterranean as a place of possibilities and sustainable and inclusive planning ROOM 1

Chairs:

Letizia Carrera (University of Bari "Aldo Moro", letizia.carrera@uniba.it)

Antonio Filicaia (University of Bari "Aldo Moro", a.filicaia2@phd.uniba.it)

- Blanca Vidao Teruel (University of Zaragoza), *Le visiteur en période de pandémie dans les Pyrénées centrales: un profil local et de proximité / Visitors to the Central Pyrenees During the Pandemic: a Local and Neighbourhood Profile*
- Letizia Maria Fornelli (University of Bari "Aldo Moro"), *Esplorare l'abbandono: l'Urbex come pratica liminale di riscrittura del territorio per un turismo sostenibile / Exploring Abandonment: Urbex as a Liminal Practice of rewriting the territory for sustainable tourism*
- Luca Giuseppe Carnimeo (University of Bari "Aldo Moro"), *The Africa Cup of Nations as a Strategy for Sports Tourism and the Promotion of Territorial Heritage*
- Francesco Giuseppe Larosa (University of Bari "Aldo Moro"), *Cervi urbani e nuovi turisti: una riflessione sul turismo esperienziale a Villetta Barrea / Urban Deer and New Tourists: A Reflection on Experiential Tourism in Villetta Barrea*
- Antonio Filicaia (University of Bari "Aldo Moro"), *Religious Tourism and its Role in the Development of a City: the Case of Hořice na Šumavě*
- Emilio Cocco (University of Teramo), *Il pescaturismo nel Mediterraneo: prospettive di sviluppo sostenibile e inclusivo per la piccola pesca artigianale / Fishing Tourism in the Mediterranean Sea: Prospects for Sustainable and Inclusive Development for Small-Scale Fishing*
- Elisa Badiali (freelance researcher), *Turismo Creativo: il turismo della nuova generazione / Creative Tourism: A Tourism for the New Generation*

**SESSION 8 - Collective Narratives of Wine:
Identity and Cooperation between Italian and Argentine Experiences
ROOM 303**

Chairs:

Nico Bortoletto (University of Teramo, nbortoletto@unite.it)

Greta Spineti (University of Teramo, gspineti@unite.it)

- Stefano Zadra (freelance researcher), *Natural wine: nonconformity is identity*
- Maria Matrone ("Niccolò Cusano" University - Rome), *Collective Wine Narratives Between Italy and Argentina: Identity, Creativity, and Immersive Taste*
- Leonardo Santoni, Alejandro Gennari (Universidad Nacional de Cuyo – Mendoza), *Wine tourism as a driver of regional development: the Argentine experience*
- Greta Spineti (University of Teramo), *Wine Tourism in Post-Covid Mendoza: Family Wineries, Landscape-Integrated Architecture and Labour Challenges*

**SESSION 7 - Active mobility as social infrastructure: accessibility, sustainability, and
cooperative governance of tourist areas
ROOM 5**

Chairs:

Simone Caiello (University of Milano Bicocca, simone.caiello@unimib.it)

Luca Daconto (University of Milano Bicocca, luca.daconto@unimib.it)

Anastasiya Ramusik (University of Milano Bicocca, a.ramusik@campus.unimib.it)

- Daniele Crotti (University of Insubria), *Cooperation is Not Enough? The Interplay Between Fiscal Policy and Resident-Oriented Welfare in a Spatial Model of Cycling Infrastructure Investments*
- Gaia Ballatori (University of Milano Bicocca), *The Santa Barbara Mining Trail: Active Mobility as a Driver of Regeneration and Social Infrastructure in the Sulcis-Iglesiente area*
- Simone Quadrelli (Università Mercatorum – Rome), *From Overtourism to Opportunities for Active Mobility*
- Simone Caiello, Luca Daconto (University of Milano Bicocca), *MaaS for (e-)Bike Tourism: A Leverage for More Sustainable Experiences in Inner Naturalistic Tourist Areas?*
- Jules Grandvillemin, Guillaume Devron, Eloi Bernier, Vincent Kaufmann (EPFL – Federal School of Technology Lausanne), Florian Masse (Transports publics Gênois), Philippe Gerber (Luxembourg Institute of Socio-Economic Research), *Multi-Residence and Mode Choices: A Matter of Accessibility?*

**SESSION 9a - Fragile Territories and Tourism:
Interdisciplinary Readings for New Perspectives
ROOM 304**

Chairs:

Fabio Fatichenti (University of Perugia, fabio.fatichenti@unipg.it)

Annamaria Bartolini (University of Perugia, annamaria.bartolini@dottorandi.unipg.it)

- Rita Salvatore (University of Teramo), *New Community Practices in Re-inhabiting the Mountain: Tourism as an Impact*

- Fabio Fatichenti (University of Perugia), *La Via Clementina: rassegna delle risorse e considerazioni preliminari in ordine alla definizione di un nuovo itinerario turistico / The Via Clementina: A Review of Resources and Preliminary Considerations on the Definition of a New Tourist Itinerary*
- Marco Pizzi (University of Perugia), Naomi Camardella (University for Foreigners of Perugia) Iris Benoni (freelance architect and urban planner) *Rigenerazione territoriale e governance turistica nelle aree interne: il caso Valnerina tra crisi, resilienza e strategie integrate / Territorial Regeneration and Tourism Governance in Inland Areas: the Case of Valnerina Between Crisis, Resilience and Integrated Strategies*
- Graziano Di Crescenzo (Abruzzo 3D), Cristina Cerasi (ITACA), *Strategie per il turismo lento e il marketing territoriale: il caso studio di Valle delle Abbazie / Strategies for Slow Tourism and Territorial Marketing: the Case of Valle delle Abbazie*
- Germana Citarella (University of Salerno), *Proximity Tourism: A Possible Paradigm for the Rediscovery of Irpinia's Heritage*
- Gabriele Manella, Tommaso Rimondi (University of Bologna), *I cammini come strumento di rigenerazione? Uno studio nelle Aree Interne dell'Appennino-Forlivese Cesenate / Walking Trails as a Tool for Regeneration? A Study in the Inland Areas of the Forlì-Cesena Apennines*

**SESSION 10a - Rhetoric on Tourism and Media Representations of Places:
Narratives, Policies, Strategies, and Alternatives
ROOM 305**

Chairs:

Paola de Salvo (University of Perugia, paola.desalvo@unipg.it)

Marco Pizzi (University of Perugia, marco.pizzi@unipg.it)

Silvia Scarafoni (University of Perugia, silvia.scarafoni@unipg.it)

- Marxiano Melotti ("Niccolò Cusano" University - Rome), *Self-Representation and Tourism Narratives at Expo Osaka 2025. Italy and the Mediterranean*
- Stefano Zadra (freelance researcher), *Eating Bologna*
- Antonella Perri, Tullio Romita (University of Calabria), *Media Stereotypes and Betrayed Territorial Identities: The Failure of Non-Participatory Public Storytelling Policies*
- Grazia Enerina Pisano, Silvia Scarafoni (University of Perugia), *Turismo nei luoghi di mafia: ri-narrare il territorio attraverso pratiche di memoria, cittadinanza attiva e turismo responsabile / Tourism in Mafia Places: Re-Narrating the Territory Through Practices of Memory, Active Citizenship and Responsible Tourism*
- Antonella Perri (University of Calabria), *Digital Heritage and Territorial Storytelling: The Role of Immersive Technologies in Constructing the Meaning of Tourist Destinations*
- Paola de Salvo, Marco Pizzi, Silvia Scarafoni (University of Perugia), *Le Guide Non-Turistiche tra risonanza e beni comuni: un approccio innovativo alla narrazione turistica partecipata / Non-Tourist Guides Between Resonance and Common Goods: An Innovative Approach to Participatory Tourist Storytelling*

17.45

Guided tour of the city center organized by Gran Tour Perugia

20.00

Social Dinner at

"Il Birraio" (Via delle Prome 18, Perugia)

<https://www.facebook.com/ilbirraioperugia/>

February 13, Friday

THEMATIC SESSIONS – 9.00:11.00

SESSION 2 - Tourist Destinations: Narratives, Networks and Communities for Sustainable Tourism ROOM 4

Chairs:

Tullio Romita (University of Calabria, tullio.romita@unical.it)
Antonella Perri (University of Calabria, antonellaperri@unical.it)
Giovanni Tocci (University of Calabria, giovanni.tocci@unical.it)

- Qendresa Zeneli, Fitim Humolli, Flaka Muriqi (University of Prishtina), *Understanding Tourist Destination Preferences of Kosovan Tourists: A Local Empirical Analysis*
- Tullio Romita (University of Calabria), *Rethinking Tourist Destinations as Narrative and Collaborative Ecosystems with a View to Hospitality 4.0*
- Riccardo Pio Scuccimarra (University of Foggia), *Narrative and Technological Strategies for a Territorial Ecosystem of Commons*
- Giovanni Tocci (University of Calabria), *From Minor Destinations to Hospitable Communities. Small Village Networks and Sustainable Tourism*

Session 3b - New Tourism and New Tourists. The Mediterranean as a Place of Possibilities and Sustainable and Inclusive Planning ROOM 1

Chairs:

Letizia Carrera (University of Bari "Aldo Moro", letizia.carrera@uniba.it)
Antonio Filicaia (University of Bari "Aldo Moro", a.filicaia2@phd.uniba.it)

- Arcangelo Teofilo (University of Bari "Aldo Moro"), *Il turismo come infrastruttura sociale: pieno costiero e vuoto interno in Puglia / Tourism as Social Infrastructure: Coastal Fullness and Inland Emptiness in Apulia*
- Silvia de Nardis (University "La Sapienza" - Rome), *Lifestyle Mobility and Emerging Forms of Residential Tourism in Small Italian Villages*
- Clara Di Fazio, Eleonora Guadagno (University of Trieste), *Sinuessa as a Space for Sustainable Production and Tourism. Ageing Liqueurs at Sea off the Coast of Mondragone (Caserta)*
- Letizia Carrera (University of Bari "Aldo Moro"), *Solo Female Travel Among Women Over 50. Between Tourism and Identity Affirmation*
- Emanuela Diodati (University of Roma Tre), *Small-Scale Fisheries and the Development of Cultural and Sustainable Tourism in Tenerife*
- Alessia Pia Mangiacotti (University of Foggia), *Enhancing Cross-Border Access to Healthcare Through the EHDS: Implications for Tourist Mobility and Territorial Resilience*

**SESSION 4 - Tourism and Regeneration in the Mediterranean Suburbs:
Participation, Narratives and Sustainable Development
SESSION 5 - Sustainable Development Solutions in Tourism
ROOM 303**

Chairs:

Luigi Mundula (University for Foreigners of Perugia, luigi.mundula@unistrapg.it)
Clara Di Fazio (University of Trieste, clara.difazio@units.it)
Antonella Berritto (University of Naples "Federico II", antonella.berritto@unina.it)
Salvatore Monaco (University of Naples "Federico II", salvatore.monaco2@unina.it)

- Luigi Mundula (University for Foreigners of Perugia), Clara Di Fazio (University of Trieste), *Beyond the Promise of Smart Tourism: Critical Issues in the Digital Valorization of Marginal Areas. The Case of Sinuessa*
- Andrea Schiano Soave (University of Bologna), *L'impatto dello sviluppo turistico sulle comunità locali tra autenticità e mercato / The Impact of Tourism Development on Local Communities Between Authenticity and the Market*
- Barbara Maussier (University of Rome Tor Vergata), *Sport Tourism Events, Triathlon, and the SDGs: Insights from Stakeholders' Perspectives*
- Ciro Prospero, Carmine Urciuoli (University of Naples "Federico II"), *Digital Maps of Inclusivity. An LDA and GIS Analysis of LGBTQIA+ Narratives in Mediterranean Tourism on Instagram*
- Fabio Corbisiero, Caterina de Vivo, Salvatore Monaco, Carmine Urciuoli (University of Naples "Federico II"), *From World Heritage Attraction to Community Regeneration: Bridging Visitor Experience and SDG-Oriented Governance at Herculaneum*
- Leonardo Conte (EPFL – Federal School of Technology Lausanne), *Travel Time Satisfaction and Daily Mobility Emissions: Towards a Lifestyle-Based Theoretical Framework*

**SESSION 6 - Cultural and Environmental Heritage as an Ecosystem of Commons:
Strategies for Integrated and Participatory Management
ROOM 5**

Chairs:

Aurelio Angelini (director of "Culture della sostenibilità" journal, aurelio.angelini@people.unipa.it)
Fiammetta Fanizza (University of Foggia, fiammetta.fanizza@unifg.it)
Fiorella Spallone (Università di Foggia, fiorella.spallone@unifg.it)

- Annalisa Del Prete, Catia Zumpano (CREA Politiche e Bioeconomia), *Il potere trasformativo della conoscenza nella rete ecomuseale Delta 2000: un modello di governance che mette in relazione territorio, comunità e memoria / The Transformative Power of Knowledge in the Delta 2000 Ecomuseum Network: a Model of Governance to Connect Territory, Community and Memory*
- Claudia Guedes (Universidad de Granada), Giulia Mura, Nunzia Borrelli (University of Milano Bicocca), *Study of the Talassemtane Area as a Potential Site for the Creation of a Community Museum (Ecomuseum)*
- Emanuele Stochino (University of Milano Bicocca), Gabriele Manella (University of Bologna), *Brescia e i bresciani "custodi del patrimonio": una indagine sul sistema museale cittadino / Brescia and Its Citizens as 'Guardians of Heritage': A Study on the City's Museum System*
- Lucia Anna Rutigliano (University of Foggia), *Art and Green on Prescription: Heritage as Participatory and Therapeutic Commons*

- Stella Kostopoulou (Aristotle University of Thessaloniki), Eleni Apostolopoulou (Hellenic Open University), *Intangible Cultural Heritage and Tourism Development. The case of Philharmonic Bands on Corfu island, Greece*
- Michelangelo Piazzolla (University of Foggia), *I modelli e gli strumenti che facilitano la co-produzione e la co-programmazione dei servizi e delle prestazioni sanitarie e sociosanitarie nell'ambito delle case di comunità / Models and Tools to Facilitate the Co-Production and Co-Planning of Health and Social Care Services and Benefits in Community Homes*
- Fiorella Spallone, Stefano Nardella (University of Foggia), *From Territories to Commons: Ecomuseum Models and Guidelines for the Participatory Management of Heritage in Inner Areas*

**SESSION 9b - Fragile Territories and Tourism:
Interdisciplinary Readings for New Perspectives
ROOM 304**

Chairs:

Fabio Fatichenti (University of Perugia, fabio.fatichenti@unipg.it)
Annamaria Bartolini (University of Perugia, annamaria.bartolini@dottorandi.unipg.it)

- Francesco Saverio Zucchini (University of Perugia), *Politiche culturali e turismo nei territori fragili: il caso di Cortona / Cultural Policies and Tourism in Fragile Areas: the Case of Cortona*
- Gilda Catalano (University of Calabria), *Fragile Territories and Tourism: A Comparison Between Cinque Terre and the Inner Apennine Villages*
- Annamaria Bartolini (University of Perugia), *Il rilancio turistico nell'Umbria post-sisma: sfide e prospettive per la Valnerina / The Revival of Tourism in Post-Earthquake Umbria: Challenges and Prospects for the Valnerina*
- Martina Barbagallo (University of Foggia), *Dal margine al bene comune: la Zona Sud di Messina come ecosistema patrimoniale comunitario tra memoria, paesaggio e partecipazione / From Marginalisation to the Common Good: the Messina Southern District as a Community Heritage Ecosystem Combining Memory, Landscape and Participation*

**SESSION 10b - Rhetoric on Tourism and Media Representations of Places:
Narratives, Policies, Strategies, and Alternatives
ROOM 305**

Chairs:

Paola de Salvo (University of Perugia, paola.desalvo@unipg.it)
Marco Pizzi (University of Perugia, marco.pizzi@unipg.it)
Silvia Scarafoni (University of Perugia, silvia.scarafoni@unipg.it)

- Letizia Montalbano (independent researcher), *Belli e impossibili. Palermo and the Third Space of Tourism Between Denied, Imagined and Contested Places*
- Federico Smania, Monica Bernardi, Silvia Cesa-Bianchi, Giorgio Piccitto, Simone Tosi (University of Milano Bicocca), *From Data to Discourses (and from Touristification to Tourism): How Tourism Metrics Shape the Governance of Milan*
- Audrey Colonel-Coquet (University of Grenoble Alpes), *Narratives, Practices and Representations of Recreational and Touristically Places and Areas of the Industrial Bourgeoisie Between the two World Wars: the Diary of Denis Fischl*

- Monica Pascoli (University of Udine), *Cold War Sites as Tourism Destinations: The Challenge of Heritage without Identity*
- Valerica Scrofani, Carmelo Maria Porto, Simona Massimino, Giulia Vincenti (University of Messina), *Turismo esperienziale e realtà virtuale: un modello integrato tra geografia e psicologia per la valorizzazione del territorio / Experiential Tourism and Virtual Reality: an Integrated Model Between Geography and Psychology for Enhancing Territorial Value*

11:00-11:30
Coffee Break

11:30- 12:30
**Thematic Sessions' feedback
ROOM 1**

12.30- 13.30
**ASTMed General Assembly
ROOM 1**

Info:

ASTMed website: <https://www.astmed.net/>

ASTMed Facebook profile <https://www.facebook.com/p/ASTMed-Mediterranean-Association-for-the-Sociology-of-Tourism-100063675062064/>

e-mail: paola.desalvo@unipg.it, gabriele.manella@unibo.it

Official Conference Languages:

*Presentations can be done in English, Italian, or French,
But slides are requested to be in English.
For further info about presentations, please contact your session chairs*

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